



THE NOTEBOOK

YOUR ESSENTIAL GUIDE TO WHAT'S ON IN KENSINGTON AND CHELSEA

THE NOTEBOOK IS A WHAT'S ON AND WHAT'S IN GUIDE, CREATED EXCLUSIVELY FOR, AND DISTRIBUTED THROUGHOUT, THE BOROUGH OF KENSINGTON & CHELSEA.

It is delivered in the form of a full colour, glossy, hand-sized magazine. We are proud to focus heavily on our editorial content which has been honed and tailored to suit our readers. We deliver directly to the cultured and affluent residents of Kensington & Chelsea, whilst also maintaining a constant presence in the area's high-end hotels so as to serve the well-heeled visitors to the borough.

∞ INSIDE THE NOTEBOOK

THE GUIDE

Quite literally we offer the most comprehensive monthly What's On listings the borough has ever seen. We cover Art & Museums, Markets & Fairs, Film & Theatre, Music & Shows, Pubs & Restaurants and Nightlife as well as featuring larger events and shows happening throughout London. We present this information in the form of previews, reviews, interviews and daily listings all wrapped up in an easy-to-navigate colour guide. We list every day of every month of every year.

FEATURES

We keep our Lifestyle features current and relevant to the local listings as well as the local area. Interviews with A-list celebrities, supplemented by features on photographers, designers, artists and businesses from the borough, run alongside regular features on Health, Beauty, Fashion, Sport, Food and Drink.

PROPERTY

Our property section is constantly evolving in line with the needs, interests and input of local agents. We feature real and current commentary from actual agents and property developers from the borough, which is backed up by the regular appearance of a comprehensive House Price Index for Kensington & Chelsea.



∞ DISTRIBUTION

- 40,000 Circulation.
- Delivery to hand picked property and high-end businesses.
- Targeting the highest earner band in the United Kingdom.
- We retain a loyal readership who have had a direct input into the development of the magazine over the past two years.
- Concierge choice in five star and boutique hotels across the area.
- Available at **Waitrose, Peter Jones, Harvey Nichols, Waterstones, Virgin Active, Oddbins, Vidal Sassoon, Jaguar Cars, Partridges, Wholefoods** and many more.



THE NOTEBOOK is delivered FREE to specially selected homes in The Royal Borough of Kensington & Chelsea on a bi-monthly basis. Working closely with recognised and respected distribution companies, we maintain targeted monthly drops to ALL one-doorbell residences in the area, as well as delivering to a range of five-star and boutique hotels, high-end businesses and restaurants in the borough. Pick-up points now include **Waitrose, Harvey Nichols, Peter Jones, Waterstones, The V&A, Royal Albert Hall, Virgin Active, Oddbins, Vidal Sassoon, Mercedes Benz – Chelsea, The Royal Garden Hotel, Jaguar Cars, The Troubadour, Partridges** and many, many more.



ADVERTISING RATES

	1 campaign	3 campaigns
Double Page Spread	£1000	£850
Full Page	£550	£475
Half Page	£375	£330
Inside Front	n/a	£1200
Inside Back	n/a	£1200
Back Page	n/a	£1500

Prices shown will be subject to VAT at standard rate.



ADVERTISING SPECIFICATIONS

DPS: Trim 210 X 148 – add 3mm bleed to all edges.

Type area 189 x 132 mm.

NB 20mm gutter (10mm each page)

Full page: Trim 105 X 148mm – add 3mm bleed to all edges.

Type area 84.5 x 132mm



TERMS & CONDITIONS

1. Advertisements are accepted upon the representation that the advertiser and their agencies are authorised to publish the contents thereof. All contents of advertisements are subject to publisher's approval.

2. THE NOTEBOOK reserves the right to cancel advertisements, insertion orders, space reservations or position commitment at any time.

3. It is the responsibility of the advertiser to check the artwork.

4. THE NOTEBOOK shall have no liability for errors in the Advertisers' Index.

5. THE NOTEBOOK shall not be liable for any cost or damages if for any reason the advertisement is not published.

6. No variation of these terms and conditions shall be binding unless specifically agreed in writing by the

publisher. No conditions printed or appearing elsewhere that conflict with its provisions will be binding on the publisher.

7. The agency and the advertiser will indemnify and exempt the publisher from and against any loss or expense arising out of publication from such advertisements, including, without limitation, those resulting from claims or suit for libel, violations or rights of privacy, plagiarism and copyright infringement.

8. Cancellation of advertising space must be made in writing a minimum of 30 days prior to the ad space closing date.

9. Contracts for 1-year premium positions are non-cancellable.

10. Accounts must be paid on the terms indicated on the invoice.